

# Hannah

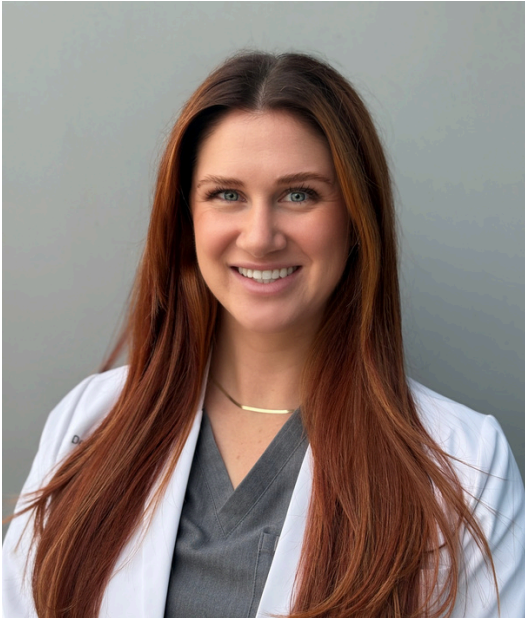
DMD

PERIODONTIST

Hannah Price, DMD

collaborate@hannahpdmd.com

hannahpdmd.com



Published researcher | Award-winning clinical work (2025)

## AREAS OF EXPERTISE

- Periodontal disease
- Periodontal surgery
- Oral-systemic health
- Evidence-based dentistry
- Patient education
- Dental product reviews & recommendations
- Debunking dental myths

## PLATFORMS

### TikTok

Create engaging, evidence-based TikTok content that simplifies periodontal and oral-systemic health topics for both patients and dental professionals—blending education with relatable, real-life insight.

### Instagram

Educational and clinical-based content tailored to a dental-focused audience, including hygienists, students, and professionals—highlighting periodontal concepts, patient care, and real-world clinical insight.

## ABOUT

Dr. Hannah Price is a U.S.-trained periodontist and digital educator creating engaging, evidence-based content focused on oral health and the oral-systemic connection. Her platform reaches both patients and dental professionals, combining clinical expertise with relatable storytelling.

## SOCIAL MEDIA STATISTICS

### TikTok

Followers: 13K+

- 200K+ views on top-performing content
- 20K–150K+ views on high-performing videos
- 3–6% engagement rate
- 75%+ For You Page reach

### Instagram

Followers: 2k+ (highly targeted dental audience)

- 50K+ views on top-performing content
- 30K+ monthly reach
- 5-10% engagement rate

## WHY WORK WITH ME

- Licensed periodontist (clinical authority)
- Trusted voice in oral health education
- Proven high performing content (100K+)
- Experienced in product education, reviews, and clinical recommendations

## PARTNERSHIP OPTIONS

### Sponsored Content (My Platforms)

TikTok/Instagram Reel: \$350-\$600

Story Set (3-5 frames): \$100-\$200

Video + Story Package: \$500-\$750

### UGC Content

Short-Form Video: \$250-\$450

3 Video Bundle: \$650-\$950

Educational/Review Video: \$300-\$500

### Add-Ons

Paid Ad Usage: +\$100-\$250

Extended Usage/Campaigns: Custom Pricing

*Custom packages available upon request*